



THE COST OF IN- ACTION

- **Over 450,000 conflict-related death since 2003**
- **2.5 million displaced and homeless**
- **200,000 displaced in the first 6 months of 2008**
- **4.5 million people dependent on foreign humanitarian aid**
- **90 percent of Darfuri villages have been destroyed since 2003**
- **Thousands of women in refugee camps face the threat of sexual violence**
- **10 cases of rape are reported in refugee camps per month**

From September 2008 to March 2009, join Africa Action in a new, intensified campaign designed to raise awareness about the continuing crisis in Darfur and put public pressure on the next U.S. president to lead the international community in bringing peace and justice to Darfur and all Sudan. In June, both Barack Obama and John McCain signed a pledge promising “unstinting resolve” to end genocide in Darfur. Whoever is elected, we need public pressure to keep this promise by achieving:

- ◆ Protection of civilians from violence, starvation and disease;
- ◆ Sustainable peace for all Sudan, including upholding the Comprehensive Peace Agreement; and
- ◆ Justice for victims and accountability for perpetrators.

The JUST L.E.A.D campaign not only calls for leadership from the U.S. government but also challenges all of us to meet our collective responsibility as ordinary individuals to **LEARN. EDUCATE. and ACT. DAILY.** on the most important moral and solidarity question of our time.

Africa Action is working with other organizations to collect **one million postcards** urging the next president to make Darfur a Day-One priority. Help us reach this goal by organizing an educational event and gathering signatures in your community.

In 2009, Africa Action and our partners will stage a public event to hand over to the new president all the postcards gathered as part of this campaign.

It's the people who elect the president—it's the people who must set the agenda!

“A threat to freedom anywhere is a threat to justice everywhere”

◆ GET INVOLVED ◆

JUST L.E.A.D.

COLLEGE CAMPUSES

"A threat to freedom anywhere is a threat to justice everywhere"

- ◆ **ORGANIZE** at least one public event related to Sudan between September 2008 and February 2009. Be creative! Past events organized by Africa Action partners have included poetry readings, concerts, panel discussions, film screenings and relays.
- ◆ **COLLECT** postcards addressed to the next U.S. president.
- ◆ **TAKE PICTURES & RECORD** your event so that we can share your solidarity with others.
- ◆ **RESOURCES:** Africa Action can facilitate a powerful speaker for your campus event. Contact us for talking points, films, merchandise and other materials to help get the message out.

COMMUNITIES

"An injury to one is an injury to all"

- ◆ **ORGANIZE** a public event to discuss the current challenges facing Darfur, and how ordinary Americans can make a difference. This could be a meeting, poetry, or music. Any event that gathers people will do!
- ◆ **COLLECT** postcards addressed to the next U.S. president.
- ◆ **TAKE PICTURES & RECORD** your event so that we can share your solidarity with others.
- ◆ **RESOURCES** — Africa Action can facilitate a powerful speaker for your event. Contact us for talking points, films, merchandise and other materials to help get the message out.

HIGH SCHOOLS

"The leaders of tomorrow"

- ◆ **ORGANIZE** a relay race, round-robin basketball tournament, or other athletic event dedicated to raising awareness (and even funds!) to promote peace in Sudan.
- ◆ **COLLECT** postcards addressed to the next U.S. president. Even if you aren't old enough to vote, you still have a voice!
- ◆ **TAKE PICTURES & RECORD** your event so that we can share your solidarity with others.
- ◆ **RESOURCES** — Africa Action can help you get a sports personality to participate in your event and draw a crowd. Contact us for more information, or other campaign materials.

FAITH COMMUNITIES

"Peace be unto you"

- ◆ **DEDICATE** at least one service between September 2008 and February 2009 to peace, life, and dignity for the people of Sudan. Gather afterwards to discuss what you can do to get involved.
- ◆ **COLLECT** post cards addressed to the next U.S. president.
- ◆ **TAKE PICTURES AND RECORD** your service so that we can share with others.
- ◆ **RESOURCES:** Africa Action can connect you with a guest preacher from your faith to assist with the service. We can also supply talking points derived from scriptures to help guide your discussion and other campaign materials.

YOU CAN ORDER JUST L.E.A.D. CAMPAIGN MATERIAL FROM AFRICA ACTION:

POST CARDS ◆ T-SHIRTS ◆ PENS ◆ TOTE BAGS

WATER BOTTLES ◆ BUTTONS ◆ TALKING POINTS ◆ FANS

Contact: OUTREACH@AFRICACTION.ORG; 202.546.7961

For more information on Africa Action's campaign to end genocide in Darfur please visit www.africaaction.org